



THE HERSHEY PRESS BUILDING

November 2003- 2005

Hershey, PA

8 million dollars

From 1915 to 2005: A Renovation to Remember



Hershey Press Building, 1915



Hershey Press Building, 2005

Built in 1914, the Hershey Press Building housed the local newspaper printing company "Hershey Press" as well as additional Hershey Chocolate Company printing equipment; fitting how it received its name.

Its architecture reflected the "French Renaissance style as adapted to modern purposes". From its brick façade to its decorative concrete forms and large repetitious windows, the Hershey Press Building industrial profile translates to a beautiful iconic structure adorning Chocolate Avenue.

Perhaps it's the 155 tons of steel, 32,000 bags of cement, 2,631 tons of building stone, or the 7 tons of nails that makes this press building an engineering marvel dating back to the early twentieth century.

From a laundry mat to a bakery, to the Hershey Department Store, the Press Building continues to evolve in order to accommodate its most recent tenants: Hershey Entertainment and Resorts Offices, Jack Gaughen Reality, Houlihan's Restaurant, and Devon Seafood Restaurant.

Sasaki's Retro Interiors: Next Fad or Interior Design Faux Pas?

Question. How do you design a modern interior space within a 90 year old building? This is the question Sasaki Architects asked themselves when designing the new interior floor plans for the Hershey press Building.



Sasaki's vision was to create a space that exposes and preserves the historic building elements wherever possible.

They achieved this by exposing the original capitals of the columns with bare concrete ceilings. Another way was by instituting "honest materials" of Pennsylvania. Sasaki chose a native bluestone and natural cherry hardwoods to create a contemporary space with a home grown feel.



No matter what vision Sasaki planned to create, the Hershey Press Building exudes beauty from every corner and every floor. Beauty in this case lies with Hershey Entertainment and Resorts, and they are proud to call this place home.



Anatomy of an Historic Building

The Hershey Press Building has a variety of systems to help it function. Since 2005, four renovations projects have improved the following current systems.

☐ The Mechanical System

(3) 414 MBH Natural Gas Boilers; (1) 690 GPM Closed-Loop Fluid Cooler; 9,000 & 9,600 CFM Energy Recovery Ventilators; 7,000 & 9,500 CFM Make-Up Air Units; (4) Kitchen Grease Exhausts & (3) Roof Exhausts; (94) 300-6,000 CFM Water-Source Heat Pumps w/Reheat.

☐ The Electrical System

12,470 V, 3-Phase PPL Service Feeder; 2500 A, 480/277 V Copper Bus, Non-Tapered; 250 kW, 312.5 kVA Emergency Generator; Direct and Indirect Fluorescent T8 lighting fixtures with electronic ballasts; Pendants, wall washers, and sconces fixtures for decorative areas.



☐ The Structural System

"Kahn System" Reinforcing Steel Bars in a Concrete Structure; 16" Concrete Slab Foundation; 26" Horizontal and Vertical Beam System; Brick façade with 1/4" glazed 6x6 grid picture windows; Concrete slab roof with 2" ISO spray insulation and EPDM Single-Ply Membrane.

☐ The Plumbing System

(4) 500 MB, 140 Gallon Domestic Hot Water Heater; (1) 77 Gallon Expansion Tank; (1) 690 GPM Air Separator; (17) 3"-4" Roof Drains.

☐ The Construction Plan

\$8 Million Dollar Renovation; 75,000 Square Foot Office, Restaurant & Commercial Facility; Design-Bid-Build Delivery Method excluding Mechanical and Electrical Systems (both Design/Build); 24-Month Construction Schedule.

Hershey Press Building Design & Construction Team

Owner	Hershey Entertainment & Resorts
Architect	Sasaki Architects, PC
G/C	High Construction Company
Mechanical	McClure Company
Electrical	IETC
Structural	SMB&R
F/P	Viozzi Sprinkler

<http://www.engr.psu.edu/ae/thesis/portfolios/2009/aaa5030/>