

## **ARCHITECTURAL BREADTH**

This breadth topic will include retail planning research, building code analysis, finish material selection, and furnishings. The architectural breadth will directly affect the lighting design for the retail space and should be complete before the design development stage is well underway.

A significant amount of research will go into the planning and layout of the retail space to effectively distinguish specific areas of the space (i.e. fitting rooms, sales area, merchandise displays, window displays). The spaces all need to fit in with each other and provide a natural flow through the store.

Selecting finish materials and furnishings will be challenging tasks due to the need for these to appropriately communicate the store's image. A building code analysis will be needed to determine wheelchair access and requirements for public restrooms.