

CONSTRUCTION OPTION



JOSUE FERNANDEZ

# [BLOCK 12]

Construction Option



Josue Fernandez

# Project Overview

Location:  
\_Rockville, MD

Size:  
\_285,000 Square Feet  
\_4 Total Floors and 2 Sublevels

Function:  
\_Retail & Residential Apts.

Schedule:  
\_October 2012 - May 2014  
\_20 Months



# Project Overview

Cost:  
\_ \$36 Million

Delivery Method:  
\_ Design-Bid-Build

Owner:  
\_ Federal Realty Investment Trust



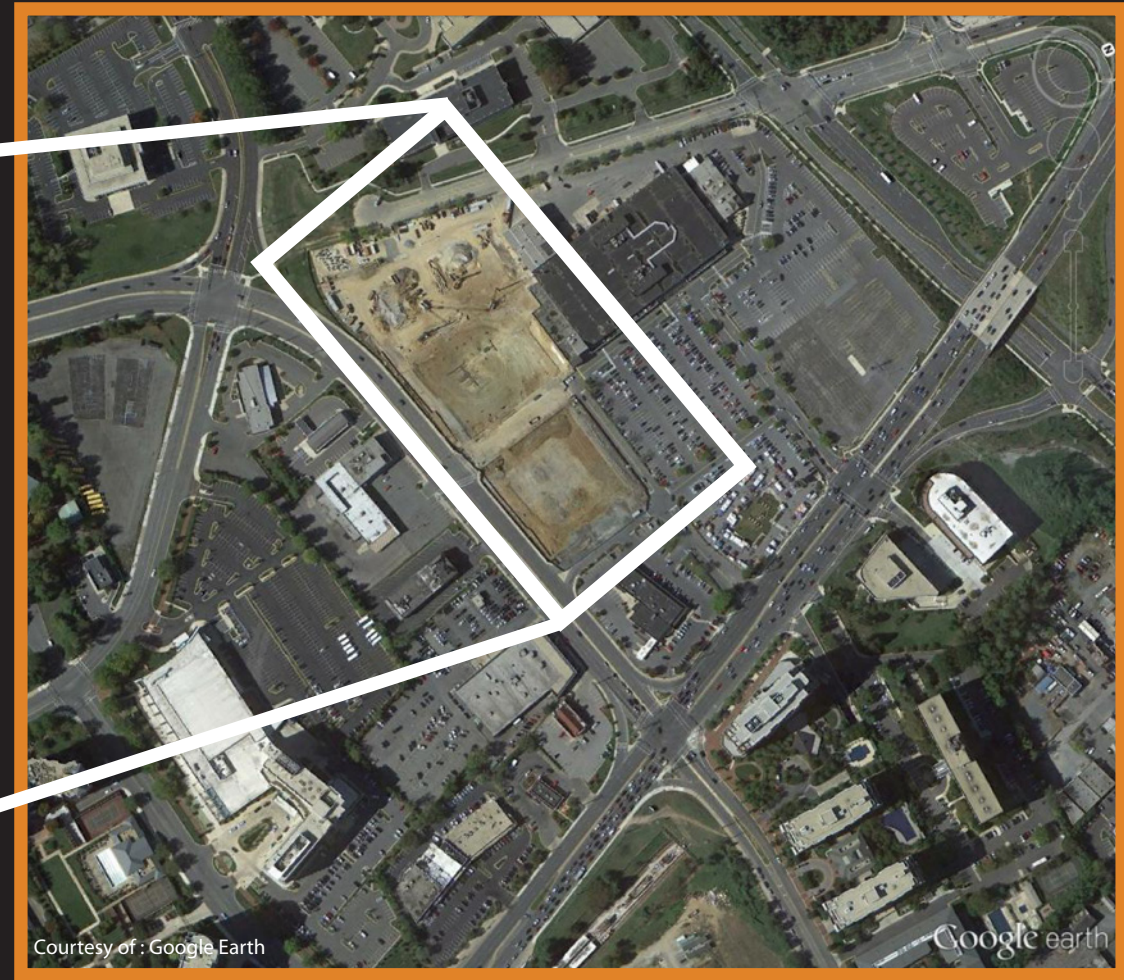
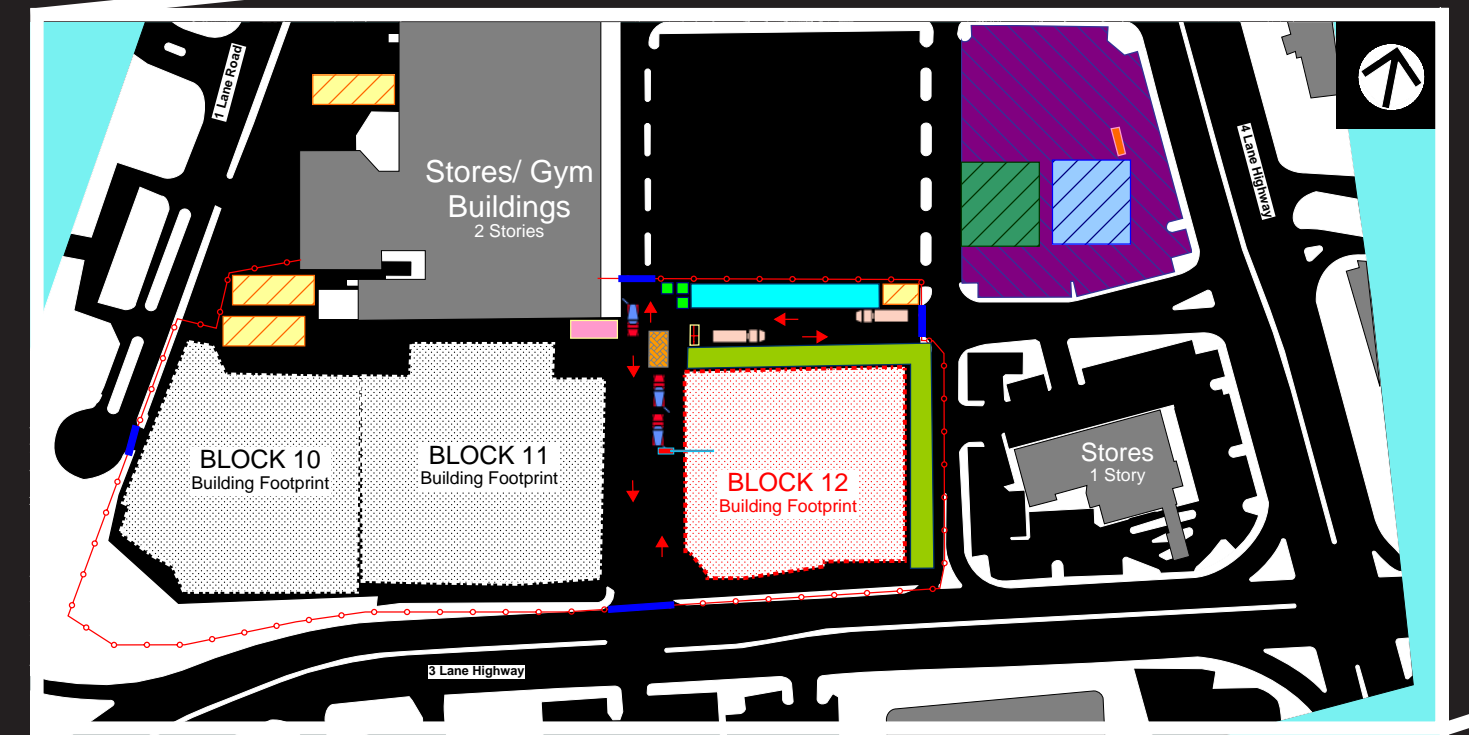


# [ BLOCK 12 ]



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## Construction Conditions



# ANALYSIS MAP



## Challenges

Budget Overruns

Quick Turnover

Tight Profit Margins

Apartment Complex Concerns

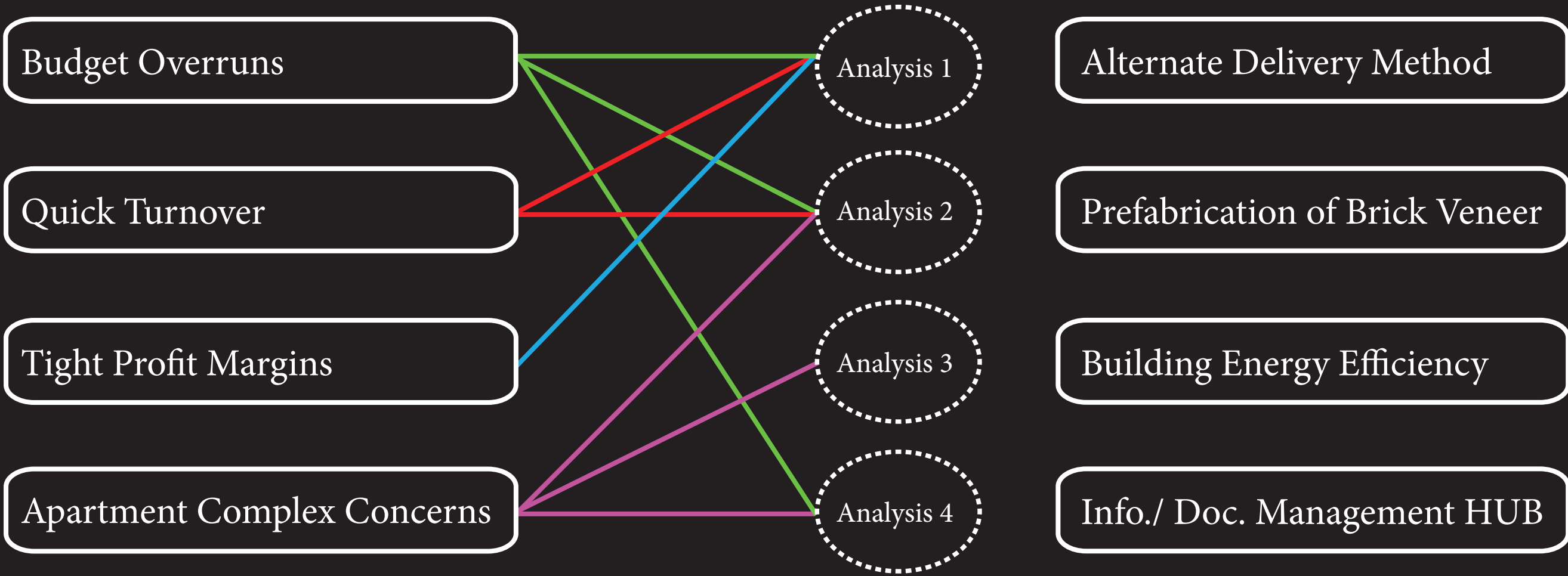
## Analysis Topics

Alternate Delivery Method

Prefabrication of Brick Veneer

Building Energy Efficiency

Info./ Doc. Management HUB



# Analysis Topic 1: Alternate Delivery Method

## Goal of Analysis #1

To validate the advantages and disadvantages of a contractor led Design-Build Delivery Method

## Current: DBB Delivery Method

### Advantages:

- \_Familiar delivery method
- \_Construction price before construction starts
- \_Opportunity for competitive bidding



### Disadvantages:

- \_No subcontractor input
- \_Design must be complete prior to construction
- \_Designer and contractor develop work autonomously
- \_Prices & schedules based on construction documents



## Proposed: DB Delivery Method

### Advantages:

- \_Construction input in the design phase
- \_Good communication & relationships
- \_Eliminates responsibility and finger-pointing when conflict occurs
- \_Iterative cost estimating from early collaboration by construction team



### Disadvantages:

- \_Difficult to provide firm, fixed price before project begins
- \_Owner may perceive less design control
- \_No independent oversight of work performed





# BLOCK 12

## Delivery Method Difference

	DBB w/ CM @ Risk	Design-Build
Design complete before contractor involved	No	No
Adversarial relationship between designer & contractor	Possible	No
Can fast track?	Likely	Yes
Contractor feedback on design?	No	Yes
# of parties responsible for construction?	1	1
List parties contracted with owner	2	1
Owner has design control	Yes	Some

Organizational structural difference (Messner, 2012)

## Project Delivery Method Selection System

SCOPE DEFINITION	WELL DEFINED SCOPE	UNDEFINED SCOPE	WELL DEFINED SCOPE	UNDEFINED SCOPE
	1	2	3	4
CELL NUMBER	ORGANIZATIONAL STRUCTURE	ORGANIZATIONAL STRUCTURE	CONTRACT STRATEGY	CONTRACT STRATEGY
17	CMA, D/B	CMGC, CMA, D/B	GMP, CPF	CPF, GMP
18	CMGC, D/B	CMGC, CMA, D/B	GMP	CPF, GMP
19	D/B, CMA	CMGC, CMA	CPF	CPF, GMP
20	CMGC, D/B	CMGC, CMA	GMP	CPF, GMP
21	CMA	CMA	GMP, LS	GMP
22	CMA	CMA	GMP, LS	GMP
23	CMA	CMA	GMP	GMP
32	DON'T BUILD	DON'T BUILD	DON'T BUILD	DON'T BUILD

**LEGEND (Organizational Structure):**  
 TD- Traditional  
 D/B- Design-Build  
 CMA- Construction Management (Agency)  
 CMGC- Construction Management (General Contractor)

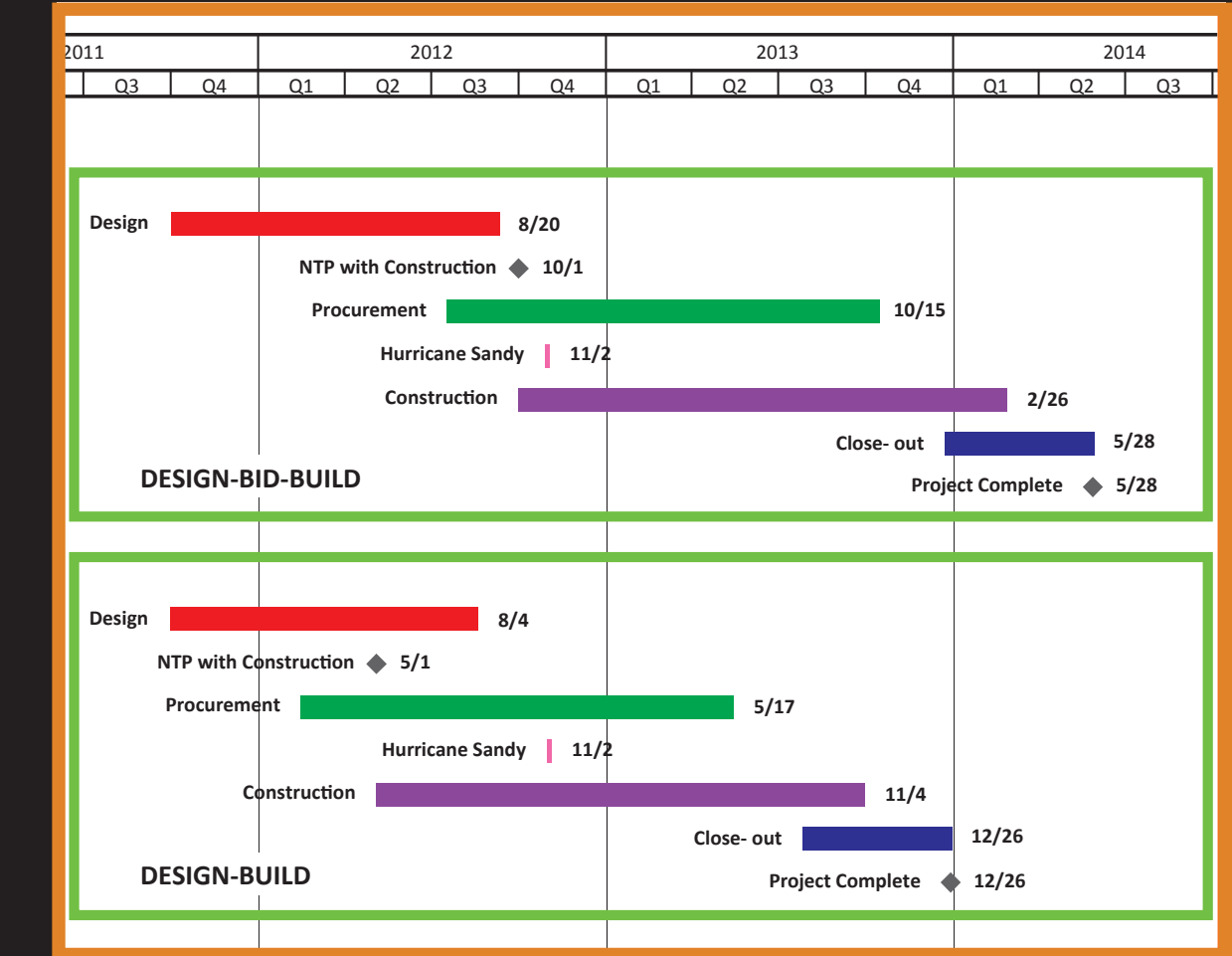
**LEGEND (Contract Strategy):**  
 LS - Lump Sum  
 GMP- Guaranteed Maximum Price  
 CPF- Cost Plus Fee

Table 5: The PDSS Model - Tabulated Solutions

The PDSS Model- Tabulated Solutions (Vesay, 1991)

#20- CMGC, D/B

## Schedule Comparison

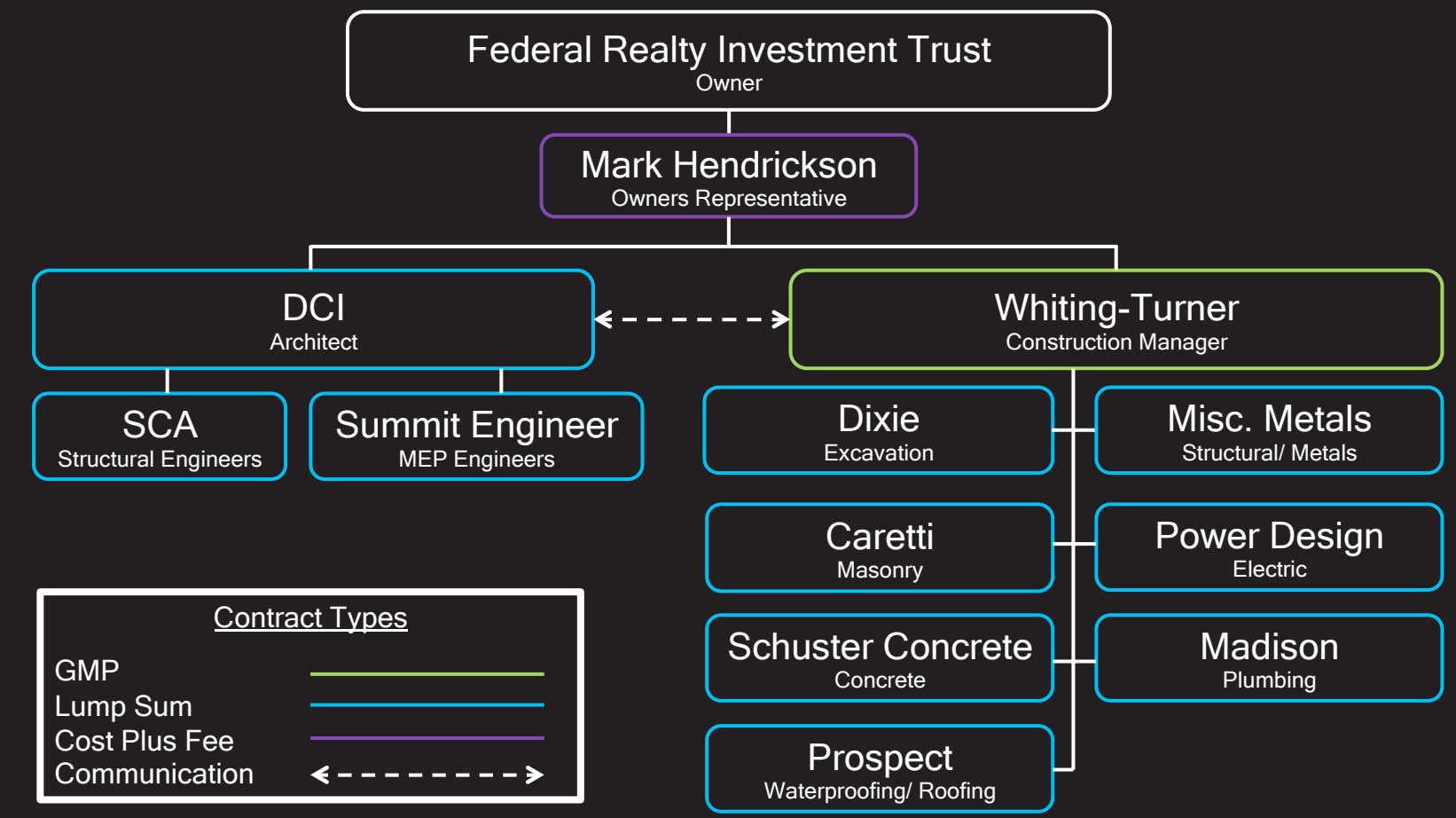




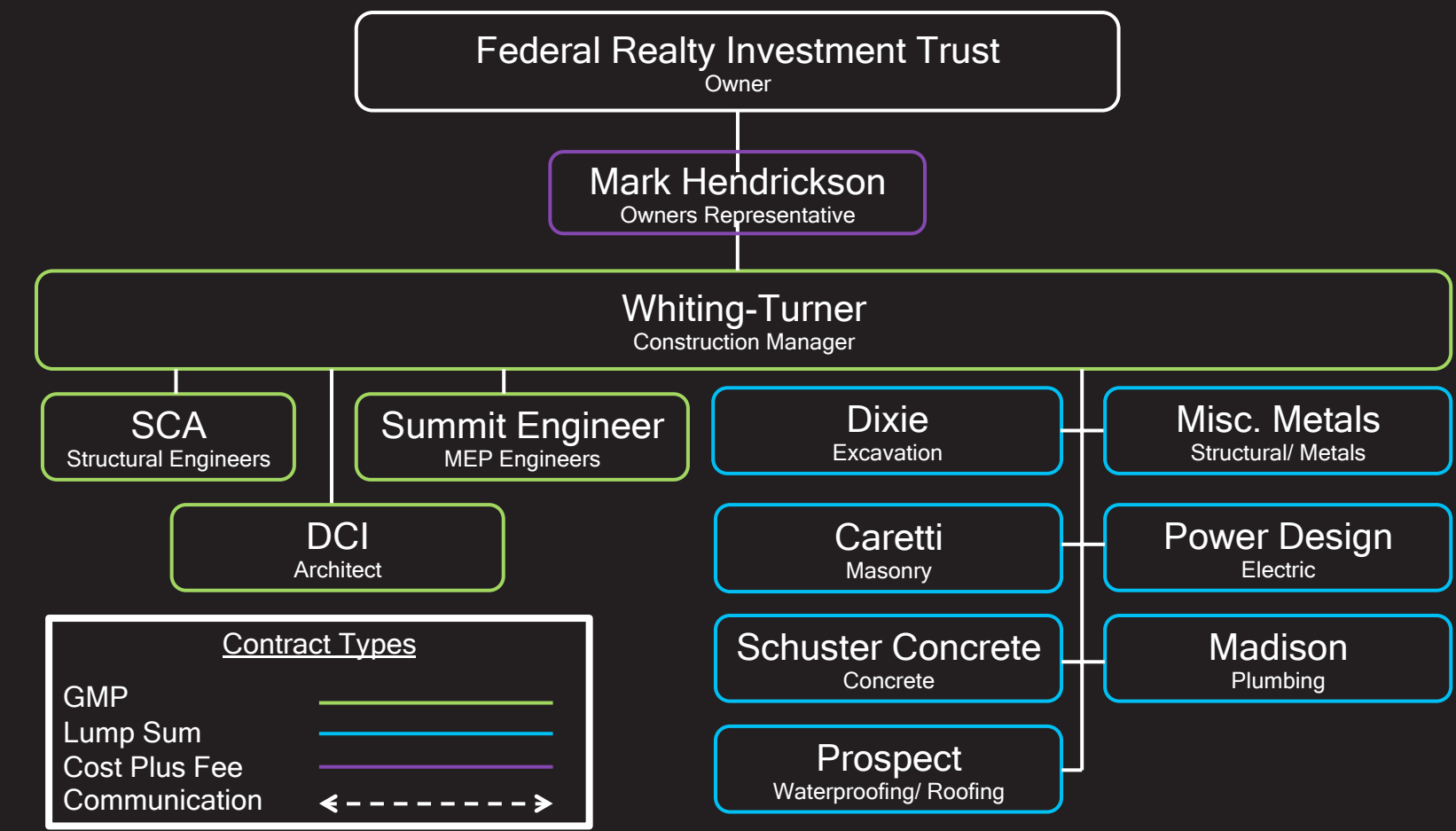
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## Current: DBB Delivery Method



## Proposed: DB Delivery Method





# [BLOCK 12]



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# South Hall Project:

# Conclusion:

Block 12 Problems	South Halls Benefits from Design-Build Delivery Method
Budget Overruns	Barton Malow assumes more risk for design mistakes, but is able to charge a higher fee.
	Delivery method allowed early subcontractor input before drawings were complete, which enabled real time cost tracking during design
	Early input from subcontractors helped in owner decision making process
Project Turnover	Harnessed a more collaborative environment, leading to a much more effective communication
Profit Margins	Project is on budget
Complex Concerns	Early identification of desired energy efficient materials and equipment were identified early in design

Contractor led Design-Build Delivery Method is recommended



# Analysis Topic 2: Premanufactured Brick Veneer Panels

## Goal of Analysis #2

To reduce the brick veneer installation time in order to accelerate the overall schedule

# Thin Brick By Owensboro Panel Information

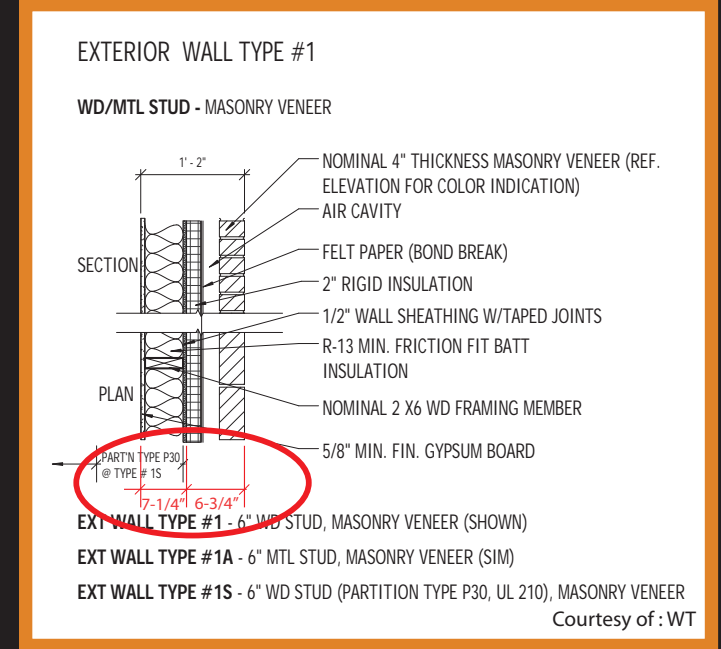
# Section Cut



16" x 48" Panels

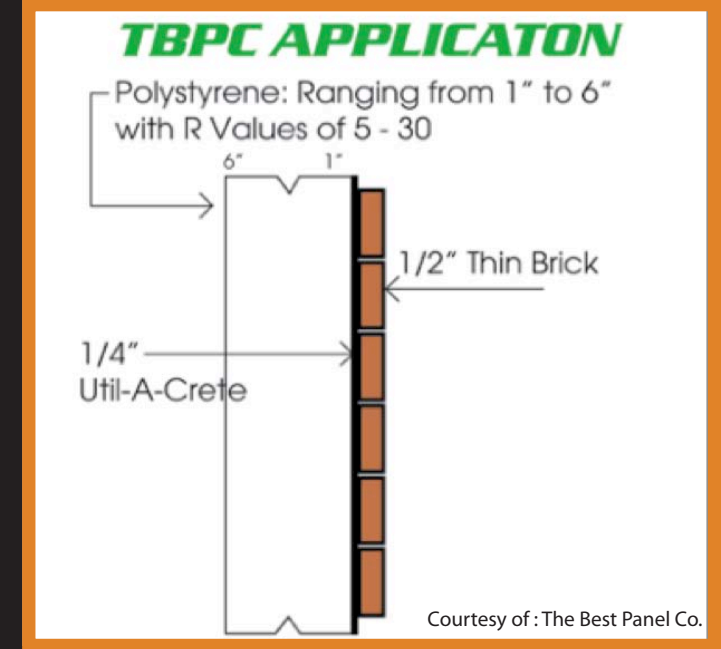


Courtesy of : Owensboro



Courtesy of : WT

Current:  
6-3/4"



Courtesy of : The Best Panel Co.

Proposed:  
6-3/4"

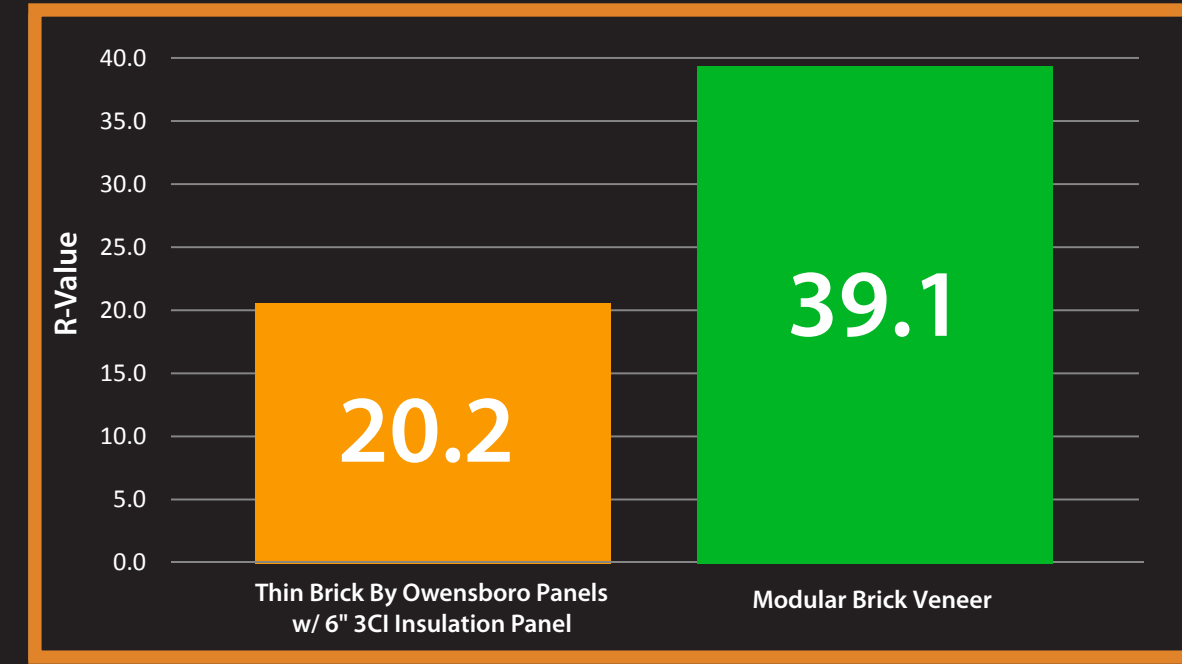
Util-A-Crete Panel System + 6" Polystyrene 3CI Panel

# Thermal Performance

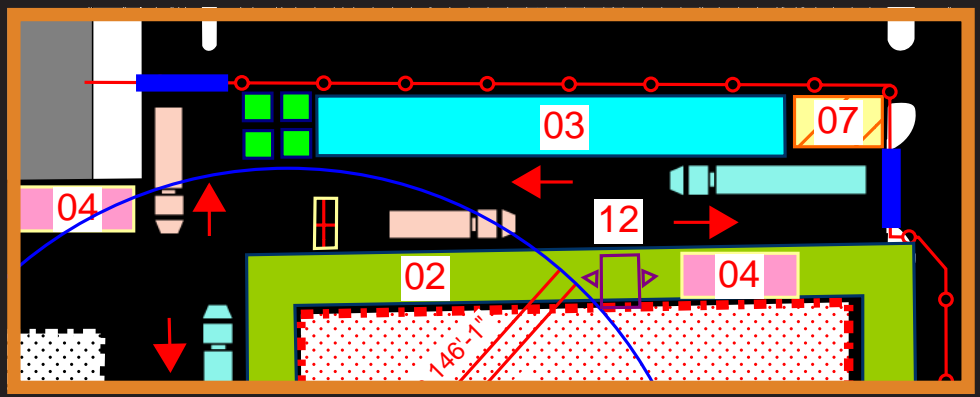


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# Transportation Logistics



- \_5 Deliveries
- \_One 48" Flatbed & Four 45" Flatbeds
- \_176 total Pallets (18 panels per pallet)

# Schedule

Modular Brick= 177 days

Premanufactured Panels= 119 days

Assumption: 75% time saving on schedule

Time Saving= 43 Days



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Cost

Recommendation

Modular Brick=	\$89,313.68
Premanufactured Panels=	\$206,287.94
Difference=	<u>\$116,974.26</u>
General Conditions=	\$135,248.00
SAVINGS=	<span style="border: 1px solid white; padding: 2px;">\$18,274.10</span>

Premanufactured panels accelerate the schedule and yield savings. The premanufactured panels are recommended.





# BLOCK 12

## Analysis Topic 3: Building Energy Efficiency

### Goal of Analysis #3

To reduce the building's energy consumption to help maintain the building's energy efficiency.

## Building Automation Components (Residential Level)

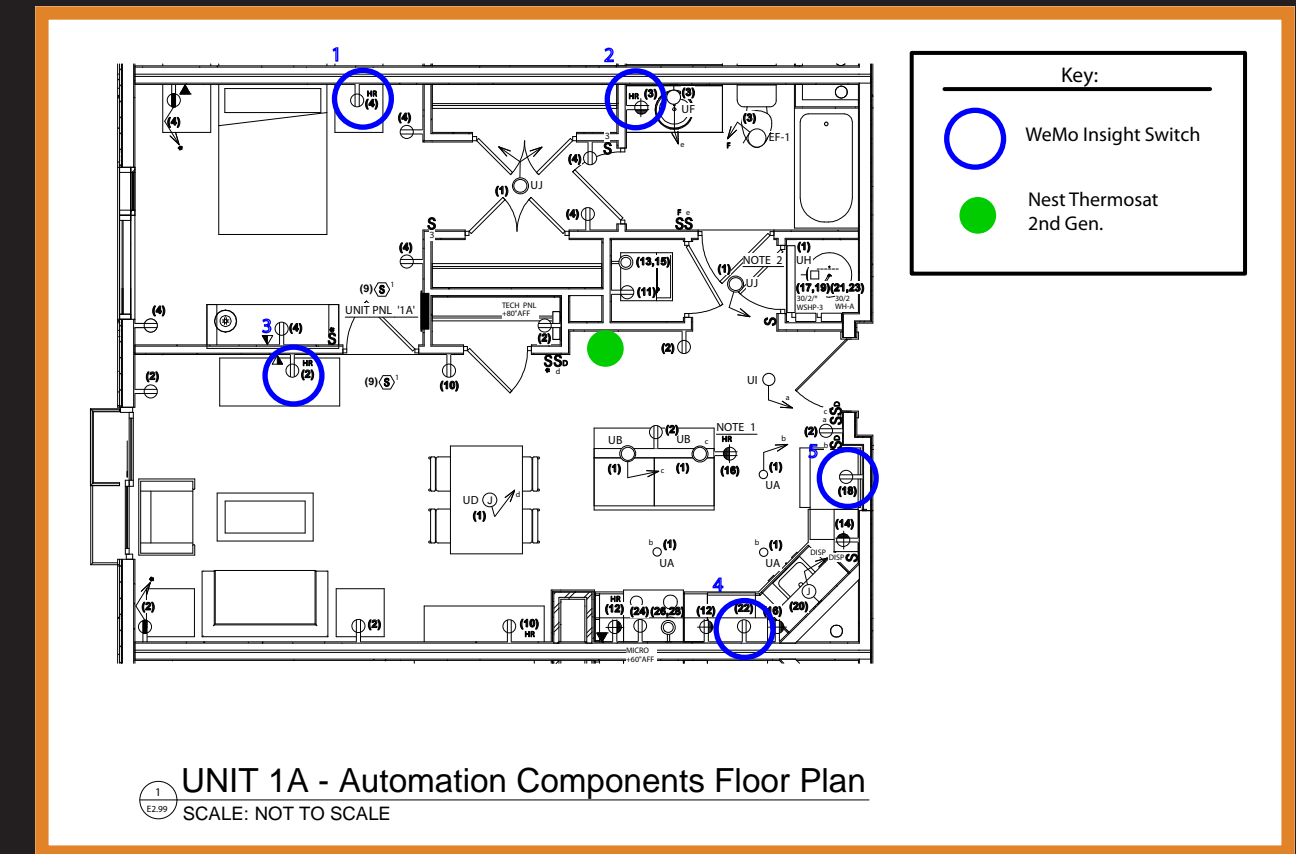


Belkin Wemo



Nest Thermostat

## Components Layout Plan



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# Plug Load Analysis (Typical Residential Unit)

**Plug Load Analysis for a Typical Unit in Block 12**

WeMo Insight Switch #	Electronics	Wattage	Phantom Load
1	Alarm Clock	4	YES
	Cell Phone Charger	10	YES
	Laptop	60	YES
	Portable Electric Heater	1200	NO
	Fans	100	NO
	Desk & Table Lamps	100	NO
2	Printer/ Scanner	100	YES
	Hair Dryer	920	YES
	Hair Curler	320	YES
	Shaver	20	YES
3	Electric Tooth Brush	10	YES
	Television	100	YES
	DVD/VCR Player	40	YES
	Game Console	250	NO
	Stereo System	30	YES
4	Aquarium	1210	NO
	Coffee Maker	900	YES
	Toaster Oven	630	NO
5	Blender		NO
	Microwave	1050	YES

\*information provided by <http://energy.maryland.gov/>

# Phantom Load Analysis (Typical Residential Unit)

**Phantom Load Spreadsheet: Typical Unit in Block 12**

\$ 0.11629 per kWh

WeMo Insight Switch #	Electronics	Quantity In Use	Typical Hours "off" or Standby, Daily	Wattage off/Stand-by Mode	Days per Month in Operation	Monthly kWh	Monthly Cost
1	Alarm Clock	1	24	1.5	30	1.1	\$ 0.13
	Cell Phone Charger	1	21	2.5	20	1.1	\$ 0.12
	Laptop	1	16	4.4	20	1.4	\$ 0.16
	Printer/ Scanner	1	23	7.6	20	3.5	\$ 0.41
2	Hair Dryer	1	22	2.3	30	1.5	\$ 0.18
	Hair Curler	1	22	2.6	20	1.1	\$ 0.13
	Shaver	1	23	0.6	20	0.3	\$ 0.03
	Electric Tooth Brush	1	23	1.6	30	1.1	\$ 0.13
3	Television	1	23	3.5	20	1.6	\$ 0.19
	DVD/VCR Player	1	23	5.2	20	2.4	\$ 0.28
	Stereo System	1	23	3.5	20	1.6	\$ 0.19
4	Coffee Maker	1	21	1.5	20	0.6	\$ 0.07
5	Microwave	1	23.5	2.5	20	1.2	\$ 0.14
<b>TOTAL</b>						<b>18.5</b>	<b>\$ 2.16</b>

\*information based from "Phantom Load Spreadsheet" from [www.NEED.org](http://www.NEED.org)

# Simple Payback

## 5 Belkin WeMo Components

Phantom Load= \$2.16 /month\*12 months = \$25.92 /year  
 Payback Period= 17 years

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# Nest Thermostat- Energy Savings (Typical Residential Unit)



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Component	Energy Savings on Heating and Cooling Costs	
Nest Learning Thermostat 2nd Generation	<b>\$173 per year</b>	<b>19.5% per device</b>

\* Results obtained from the "Nest Learning Thermostat Efficiency Simulation: Update Using Data from First Three Months" report done by Nest Labs on April 2012

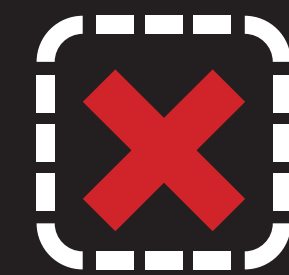
## Simple Payback

### 1 Nest Thermostat

Yearly Savings= \$173 /year  
Payback Period= 2 years

## Recommendation

\_Belkin WeMo is not recommended for this project



\_Nest Thermostat is recommended



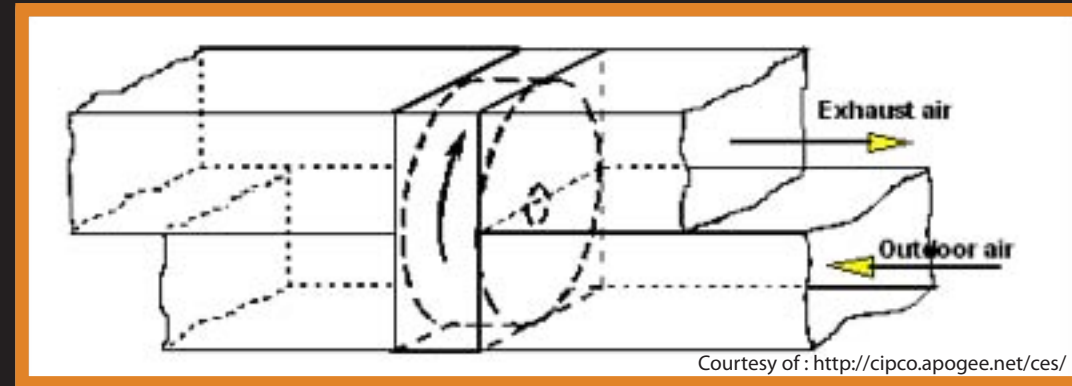
# [BLOCK 12]

## Mechanical Breadth: Sensible Wheel (Retail Level)

### Goal of Mechanical Breadth

To reduce the building's energy consumption to help maintain the building's energy efficiency.

## Sensible Wheel in RTU Unit



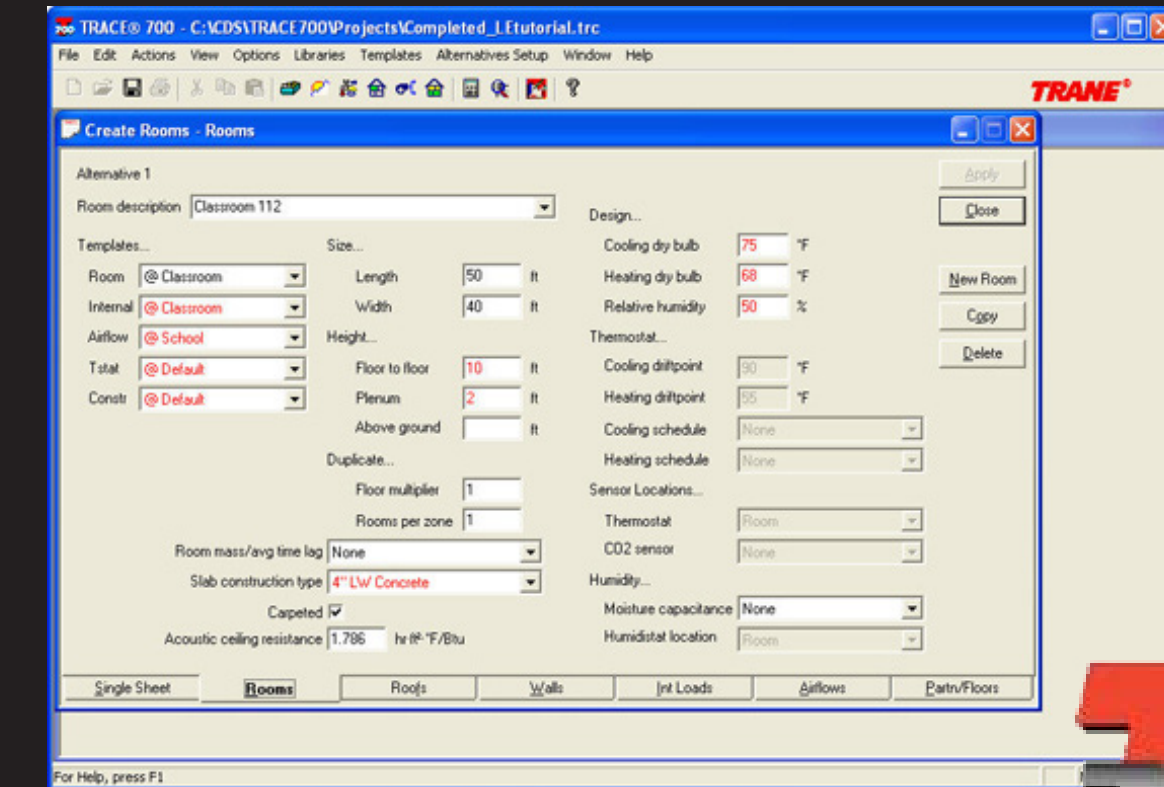
### Advantages

- \_Wheels are compact and can achieve high heat transfer effectiveness
- \_Low air pressure drop (0.4-0.7 in. of water)
- \_Potential for cooling or heating equipment size reduction

### Disadvantages

- \_Initial first cost of equipment and fan power requirement to overcome resistance
- \_Requires periodical maintenance of rotating mechanism and cleaning of fill medium
- \_Some cross-contamination of two air streams, due to carryover and leakage

## Energy Model- TRANE TRACE





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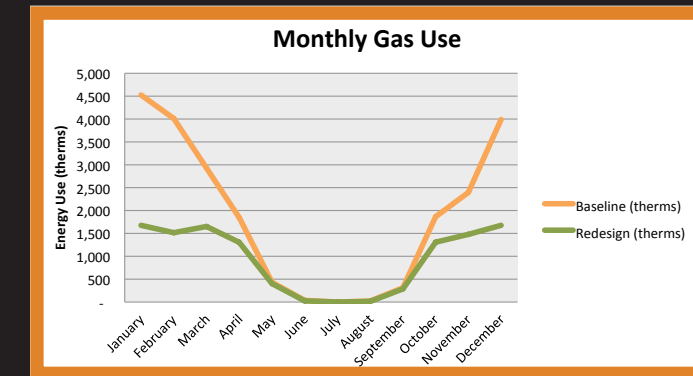
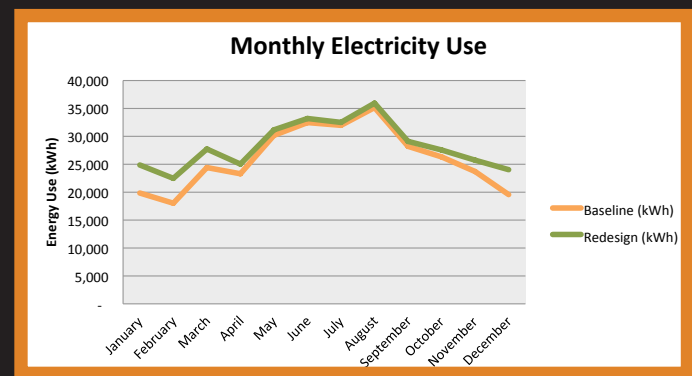
# Energy Use (Retail Level)

Month	Energy			Gas			
	Baseline (kWh)	Redesign (kWh)	Difference (kWh)	Baseline (therms)	Redesign (therms)	Difference (therms)	
January	19,845	24,875	(5,030)	4,525	1,677	2,848	
February	18,018	22,478	(4,460)	4,011	1,515	2,496	
March	24,413	27,737	(3,324)	2,928	1,652	1,276	
April	23,296	25,038	(1,742)	1,846	1,305	541	
May	30,175	31,163	(988)	433	403	30	
June	32,467	33,198	(731)	36	24	12	
July	31,982	32,507	(525)	-	-	-	
August	35,153	35,950	(797)	23	13	10	
September	28,204	29,093	(889)	311	286	25	
October	26,313	27,563	(1,250)	1,864	1,308	556	
November	23,692	25,726	(2,034)	2,397	1,479	918	
December	19,565	24,037	(4,472)	3,989	1,677	2,312	
Largest Difference			(5,030)	Largest Difference			2,848
Average Value			(2,186.83)	Average Value			918.67

	Baseline		Redesign		Energy Cost for Change	
	Use	Cost	Use	Cost	Use	Cost
Electricity (kWh)	313,122	\$ 36,413	339,366	\$ 39,465	(26,244)	\$ (3,052)
Gas (therms)	22,363	\$ 21,021	11,338	\$ 10,658	11,025	\$ 10,364
Building (Btu/ft^2-yr)	69,065	\$ -	65,671	\$ -	3,394	\$ -
Source (Btu/ft^2-yr)	168,651	\$ -	177,481	\$ -	(8,830)	\$ -
Floor Area (ft^2)	112940					

Electricity (\$/kWh)	\$ 0.11629
Gas (\$/therms)	\$ 0.94000

	Cost
Electricity (kWh)	\$ (3,052)
Gas (kBtu)	\$ 10,364
Savings for Building with Enthalpy wheel	\$ 7,312



	Baseline Use	Redesign Use	Increase in Emissions Use
CO2 (lbm/year)	4,534,850	5,121,007	13%
SO2 (gm/year)	16,212	18,307	13%
NOX (gm/year)	6,920	7,815	13%

\_Increase electricity  
 \_Decrease gas  
 \_\$7,312 yearly energy savings



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## Coil Selection

## Recommendation

Coil Selection								
	Heating Coil Selection				Cooling Coil Selection			
	Capacity (Mbh)	Coil Airflow (CFM)	Ent. (°F)	Lvg. (°F)	Capacity (Mbh)	Coil Airflow (CFM)	Ent. (°F)	Lvg. (°F)
Baseline	(812.8)	14,297	17.0	68.0	545.7	14,297	90.6	69.8
Redesign	(187.7)	14,297	56.2	68.0	354.2	14,297	79.1	69.8
Change	77% reduction		39.2 °F higher entering temp		35% reduction		11.2 °F higher entering temp	

The sensible wheel is recommended for yearly energy savings and further savings in reduction of coils

\_35% Cooling coil reduction  
\_77% Heating coil reduction





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# Final Conclusions

## Alternate Delivery Method:

- \_More collaborative
- \_Early contractor input
- \_Maintain project on budget



## Prefab. of Brick Veneer:

- \_Higher R-Value
- \_Higher cost, but GC savings - \$18k
- \_Schedule accelerated 43 days



## Building Energy Efficiency:

- \_Belkin WeMo Component
  - \_17 yr. payback period
- \_Nest Thermostat Component
  - \_2 yr. payback period



## Sensible Wheel:

- \_\$7,312 yearly energy savings
- \_35% cooling coil reduction
- \_77% heating coil reduction



# Recommendation



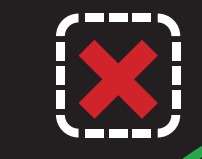
## Alternate Delivery Method:

\_Contractor led Design-Build delivery method is recommended, and could have helped in hindsight



## Prefab. of Brick Veneer:

\_Recommended for cost savings and schedule acceleration



## Building Energy Efficiency:

\_ Belkin WeMo component is not recommended, long payback period

\_Nest Thermostat component is recommended, short payback period



## Sensible Wheel:

\_Implement sensible wheel for energy savings and cooling/heating coil reduction





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# Acknowledgements

## Academic Acknowledgements

Penn State Architectural Engineering Faculty & Staff  
Dr. Craig Dubler

### Special Thanks!

Steven Rogers  
Patrick Laninger  
Gabe Powers  
Family & Friends





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# Questions?



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**R-value**

**Thin Brick By Owensboro Panels w/ 6" 3CI Insulation Panel (1'-2")**

Component	Thickness (in.)	R-Value per Inch (hr*ft^2**F/BTU*in.)	R-Value per Unit (hr*ft^2**F/BTU)	R-Value (hr*ft^2**F/BTU)
Outside	-	-	0.17	0.17
1/2" Thin Brick, 1/4" Util-A-Crete, and 6" Polystyrene	6-3/4"	-	30.00	30.00
Zip Wall (Taped)	1/2	-	0.62	0.62
Mtl Stud Fram. with R-19 Batt Ins.	6	-	7.10	7.10
G.W.B.	5/8	-	0.56	0.56
Inside	-	-	-	0.68
<b>R-Value of Thin Brick Assembly</b>				<b>39.13</b>

**Modular Brick Veneer (1'-2")**

Component	Thickness (in.)	R-Value per Inch (hr*ft^2**F/BTU*in.)	R-Value per Unit (hr*ft^2**F/BTU)	R-Value (hr*ft^2**F/BTU)
Outside	-	-	0.17	0.17
Brick	4	-	0.44	0.44
Air Gap	3/4	-	1.00	1.00
Rigid Insulation	2	4.80	-	9.60
Zip Wall (Taped)	1/2	-	0.62	0.62
Mtl Stud Fram. with R-19 Batt Ins.	6	-	7.10	7.10
G.W.B.	5/8	-	0.56	0.56
Inside	-	-	-	0.68
<b>R-Value of Modular Brick Assembly</b>				<b>20.17</b>

**Appendix: Analysis 2**

**Transportation Logistics**

**Thin Brick Panel Truck Delivery Schedule**

Delivery #	Truck Type	Panels		Brickettes		Truck Capacity	
		# of Pallets	# of Panels	# of Pallets	# of Brickettes	Material Load (lbs)	Max Load (lbs)
1	48" Flatbed	38	684	2	250	39,120	45,000
2	45" Flatbed	35	630	2	250	36,300	45,000
3	45" Flatbed	35	630	2	250	36,300	45,000
4	45" Flatbed	35	630	2	250	36,300	45,000
5	45" Flatbed	33	594	1	250	32,720	45,000
<b>Total:</b>		<b>176</b>	<b>3,168</b>	<b>9</b>	<b>1,250</b>		

**Schedule**

**Scheduled Modular Brick Construction Durations**

Elevation	Size SF	Productivity SF/Day	Duration Days
North Elevation	2,582	78	33
South Elevation	4,117	94	44
West Elevation	4,597	96	48
East Elevation	2,976	80	37
Courtyard Elevation	2,391	159	15
<b>Total Duration</b>			<b>177</b>

**Projected Thin Brick Construction Durations**

Elevation	Size SF	Productivity SF/Day	Duration Days
North Elevation	2,582	140	18
South Elevation	4,117	140	29
West Elevation	4,597	140	33
East Elevation	2,976	140	21
Courtyard Elevation	2,391	140	17
<b>Total Duration</b>			<b>119</b>



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## Appendix: Analysis 2

### Cost

<b>Brick Construction Cost Comparison</b>			
Material	Area (SF)	Cost per Unit (\$/ SF)	Total Cost (\$)
Modular Brick	16,663	\$ 5.36	\$ 89,313.68
Thin Brick Panels	16,663	\$ 12.38	\$ 206,287.94
<b>Cost Difference</b>			<b>\$ 116,974.26</b>

$$\frac{43 \text{ Working Days of Time Saved}}{6 \text{ Working Days}} * \frac{\$1,509,749.46 \text{ General Conditions Cost}}{20 \text{ Months} * 4 \frac{\text{Weeks}}{\text{Months}}} = \mathbf{\$135,248}$$



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# Appendix: Analysis 3

## Payback- Belkin WeMo

$$\frac{5 \text{ Switches} * 24 \text{ hours active} * 1.5 \text{ W} * 30 \text{ days active}}{1000 \frac{\text{kW}}{\text{kWh}}} * 0.11629 \text{ \$ per kWh} = \$0.63$$

$$\frac{63.60 \text{ \$ per unit} * 5 \text{ units}}{\$25.92 / \text{year} - \$7.54 / \text{year}} = 17 \text{ years}$$

## Payback- Nest Thermostat

$$\frac{265 \text{ \$ per unit} * 1 \text{ unit}}{\$173 / \text{year}} = 2 \text{ years}$$