

George Washington University School of Business and Public Management

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Lighting / Electrical

The Pennsylvania State University

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Building Information

- Located in Washington DC on the George Washington University Campus
- Addition to existing Business School
- 170,000 Sq Ft
- 6 floors above grade, 2 floors below
- Educational Building



School of Business and Public Management

Mission Statement

“To serve current and future leaders, managers, and professionals in the global community by offering superior learning opportunities in business and public management; engaging in research and other scholarly activities to advance management theory and practice; and providing management and professional expertise to business, government and nonprofit organizations.



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Lighting Goals

Create an atmosphere intrusive to learning that also mimic's a standard working environment found in the professional field.

Create a dynamic building that will not only welcome and draw one inside, but also become a symbol of renown for the university.



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Inspiration

Innovative

Dynamic

Wall Street

Original



Established

Powerful

Enlightened

Competitive

Modern

Excitement

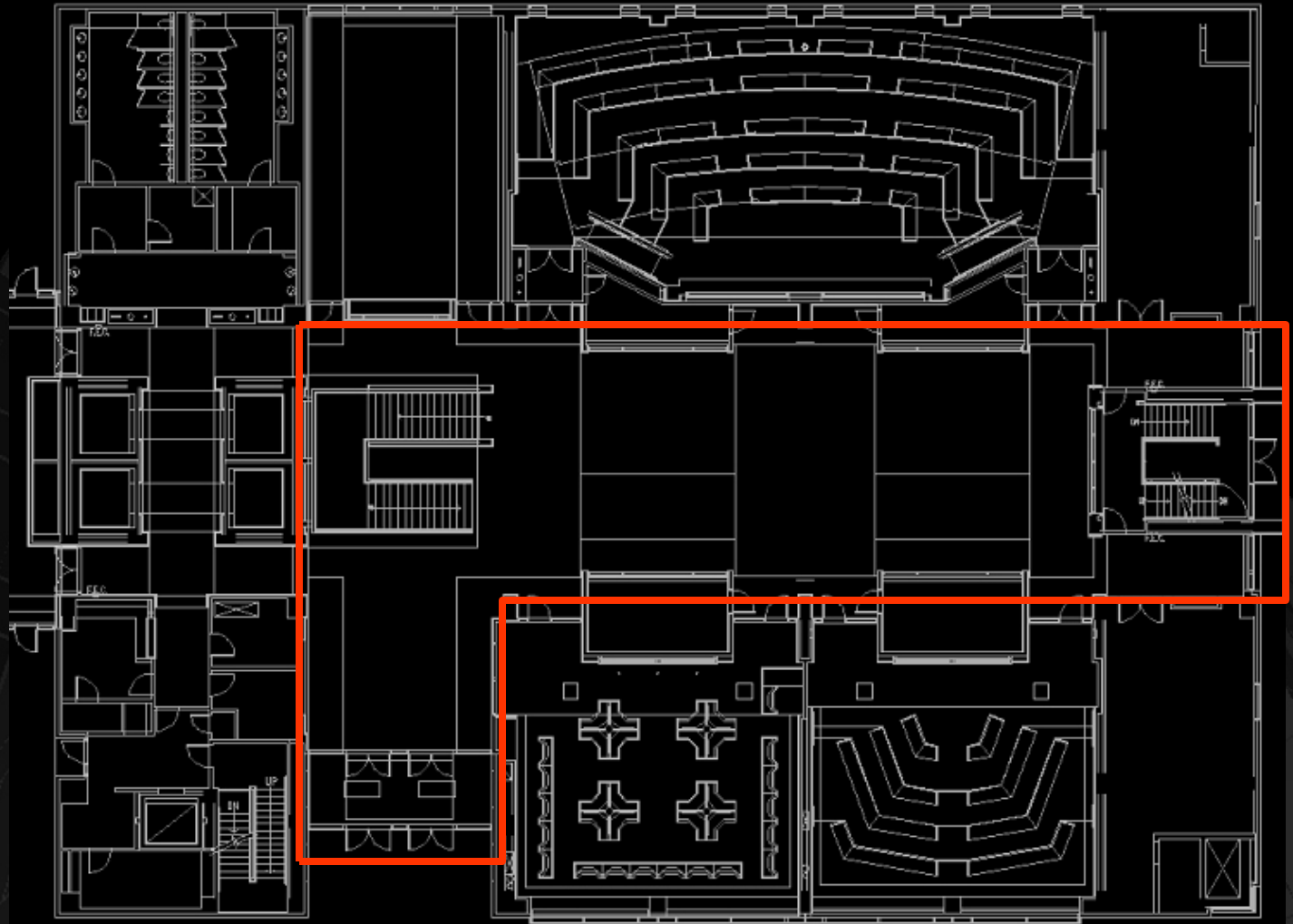
Intrigue

Professional

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Spaces

- Lobby
- Capital Market
- Auditorium
- Exterior



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Lobby

Lobby Characteristics

- Main building entrance
- Open two story area
- Access to primary building areas
- Adaptable area for other uses



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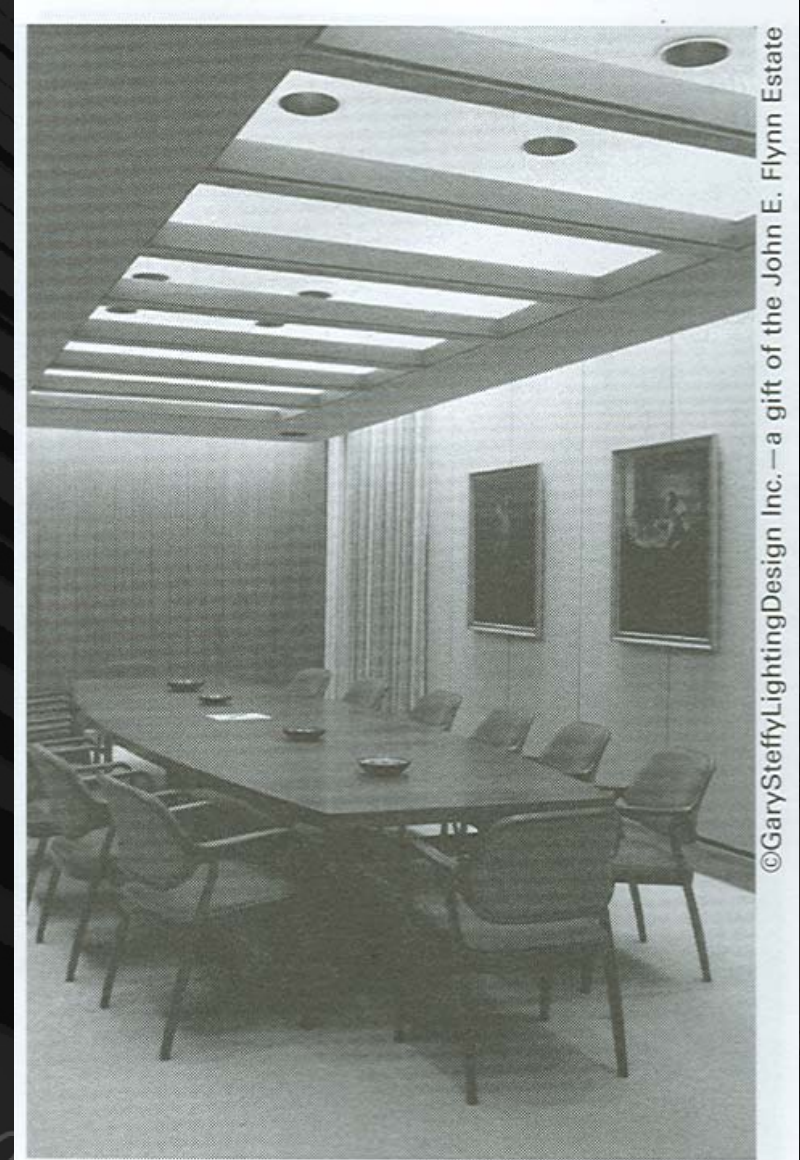
Lobby

Design Goals

- **Comfortable Environment**

- Create a relaxed and spacious atmosphere, similar to Flynn Model 6

By combining the use of direct and indirect lighting, a clear and comfortable environment can be created. Also, lighting around the edges of the room helps to create a spacious atmosphere.



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Lobby

Design Goals

- **Lighting Hierarchy**
 - Emphasize the most interesting and important parts of the room most prominently
1. Main Entrance
 2. Stairwells
 3. Classroom Entrance
 4. Side Hallways
 5. Main Floor



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Lobby

Design Goals

- **Lighting and Architectural Integration**

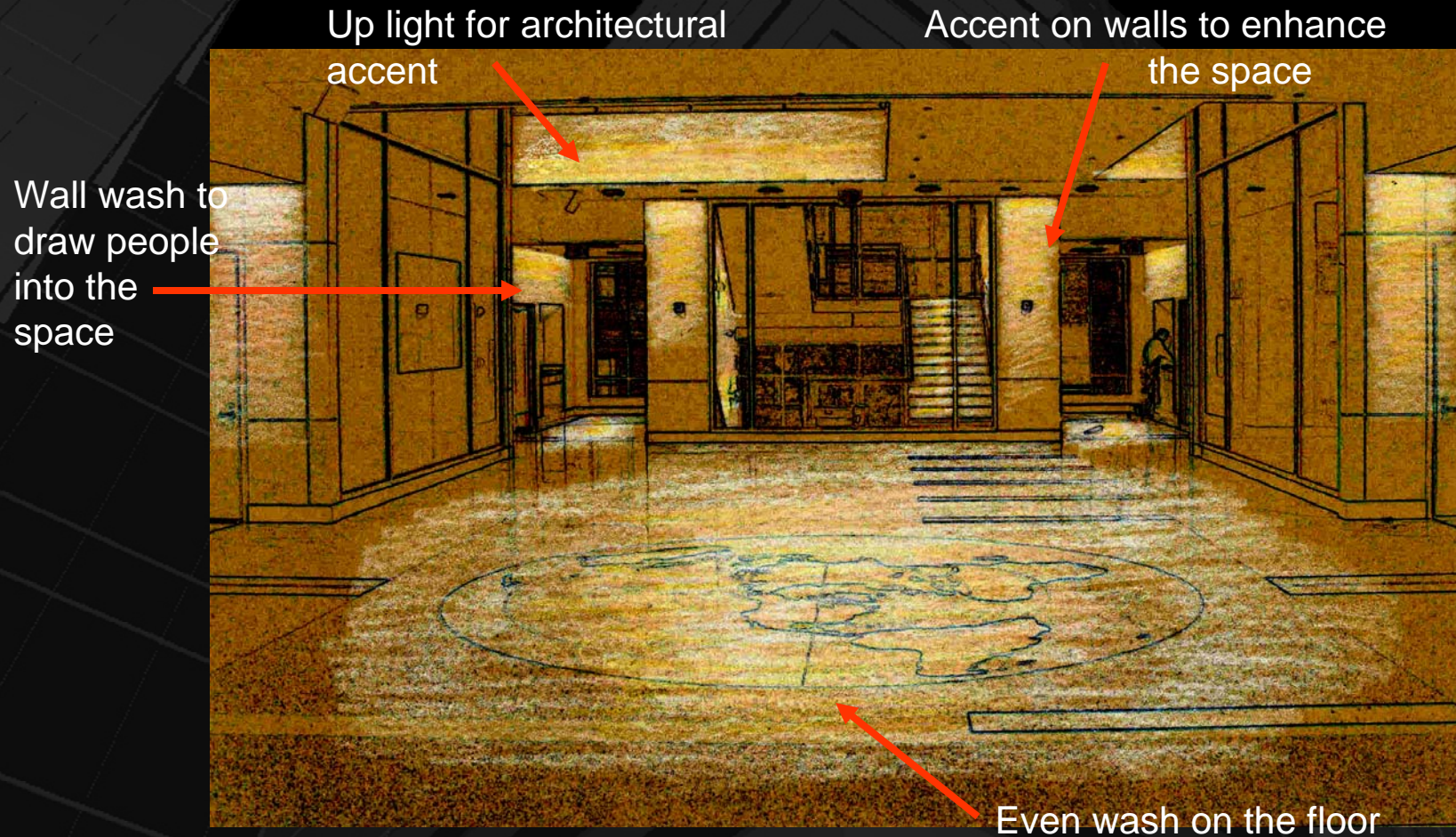
- Minimize number of open fixtures to reduce direct glare



School of Business and

Lobby

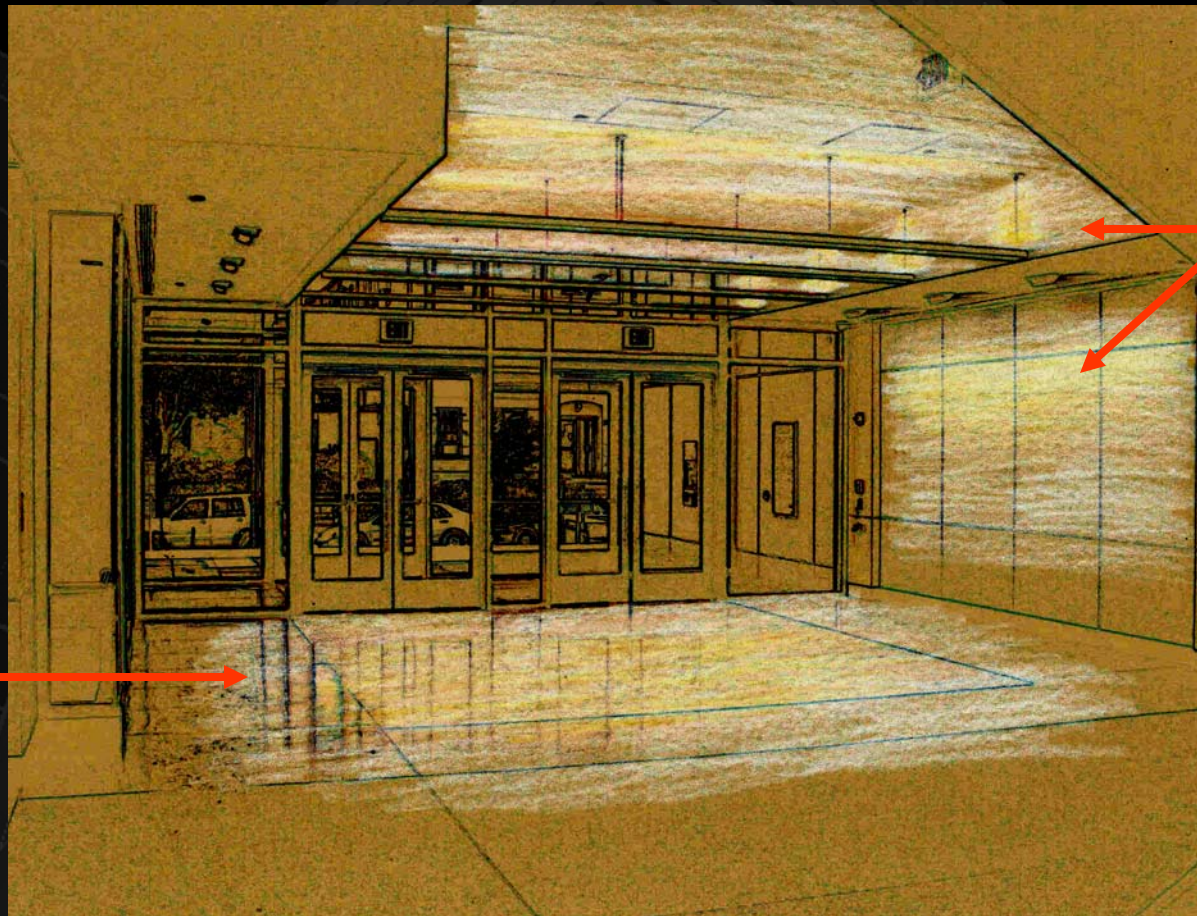
Design Solutions



Lobby

Design Solution

- Create a strong entrance to enhance the area.

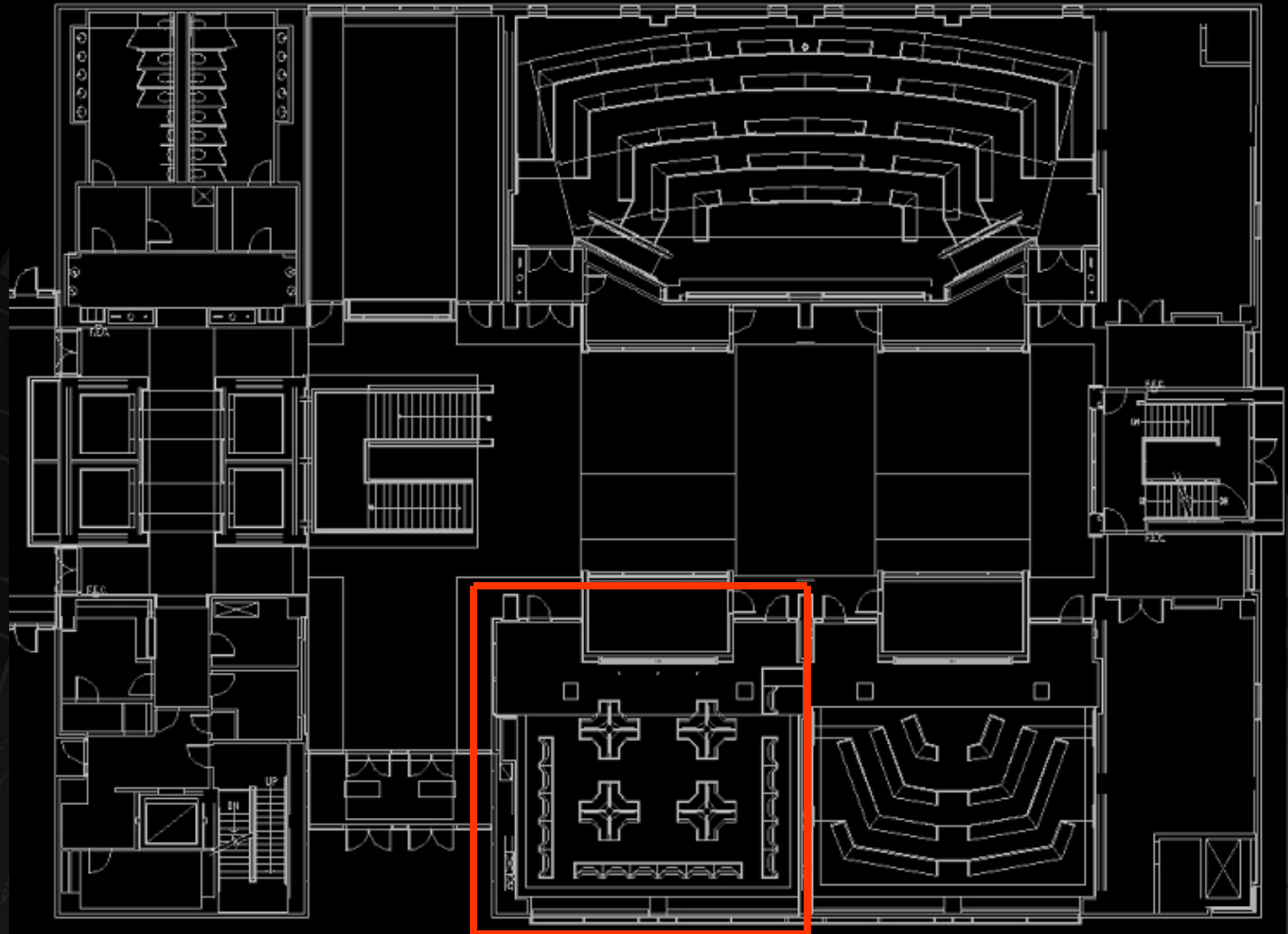


Diffuse light
on floor

Warm even
wash on
walls and
ceiling

Spaces

- Lobby
- Capital Market
- Auditorium
- Exterior



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Capital Market

Capital Market Characteristics

- Adaptive environment for varying uses
- Simulation of a “Wall Street” environment
- Classroom with VDT use
- Day lighting capabilities



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Auditorium

Design Goals

- **Comfortable Environment**

- Create a relaxed and spacious atmosphere, similar to Flynn Model 2

Design a lighting system that will first be able to create a spacious and comfortable environment. Then adapt the system so that it will be able to accommodate the varying needs of the room.



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Capital Market

Design Goals

- **Variable Environment**
 - Able to create different atmospheres that enhances learning environment
- **Variable Systems Control**
 - Apply a control system that allows for variable settings in different situations



Capital Market

Design Goals

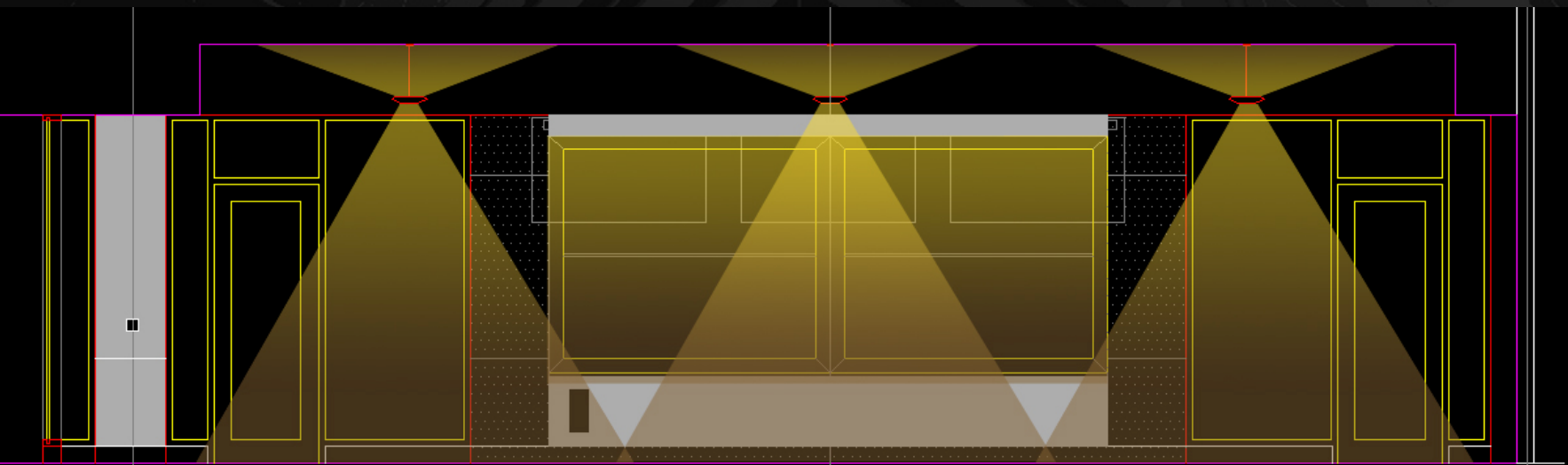
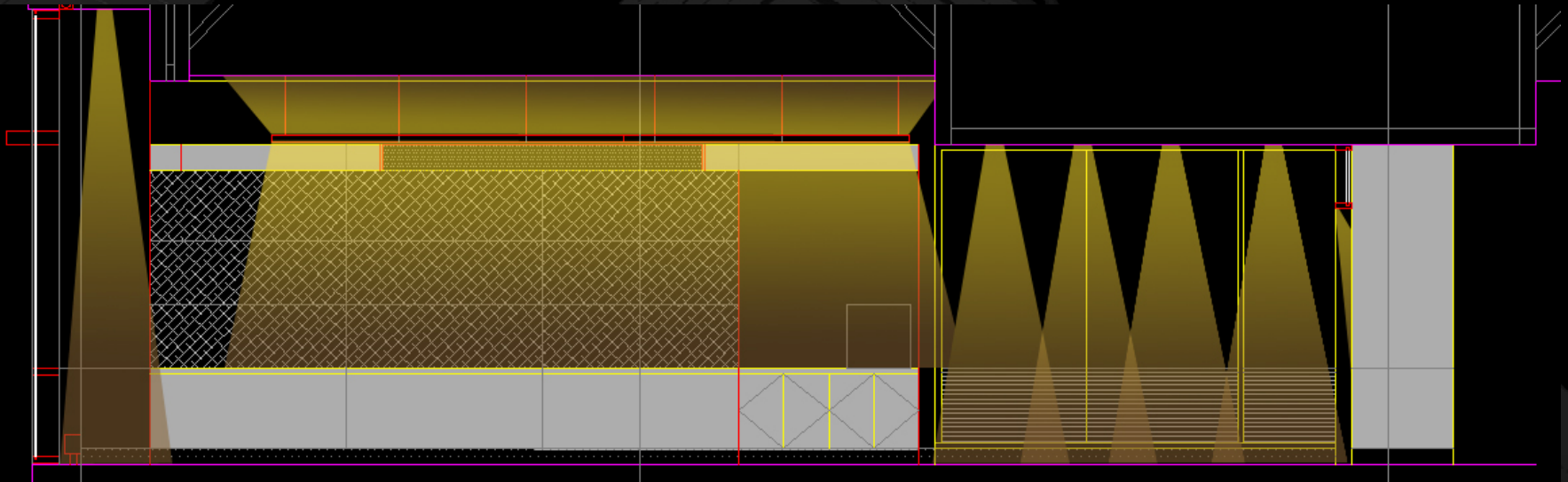
- **Day Light Integration**
 - Successfully integrate day light in proper setting
- **Lighting and Architectural Integration**
 - Minimize open fixtures to limit glare



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Capital Market

Design Solutions - Light Beams



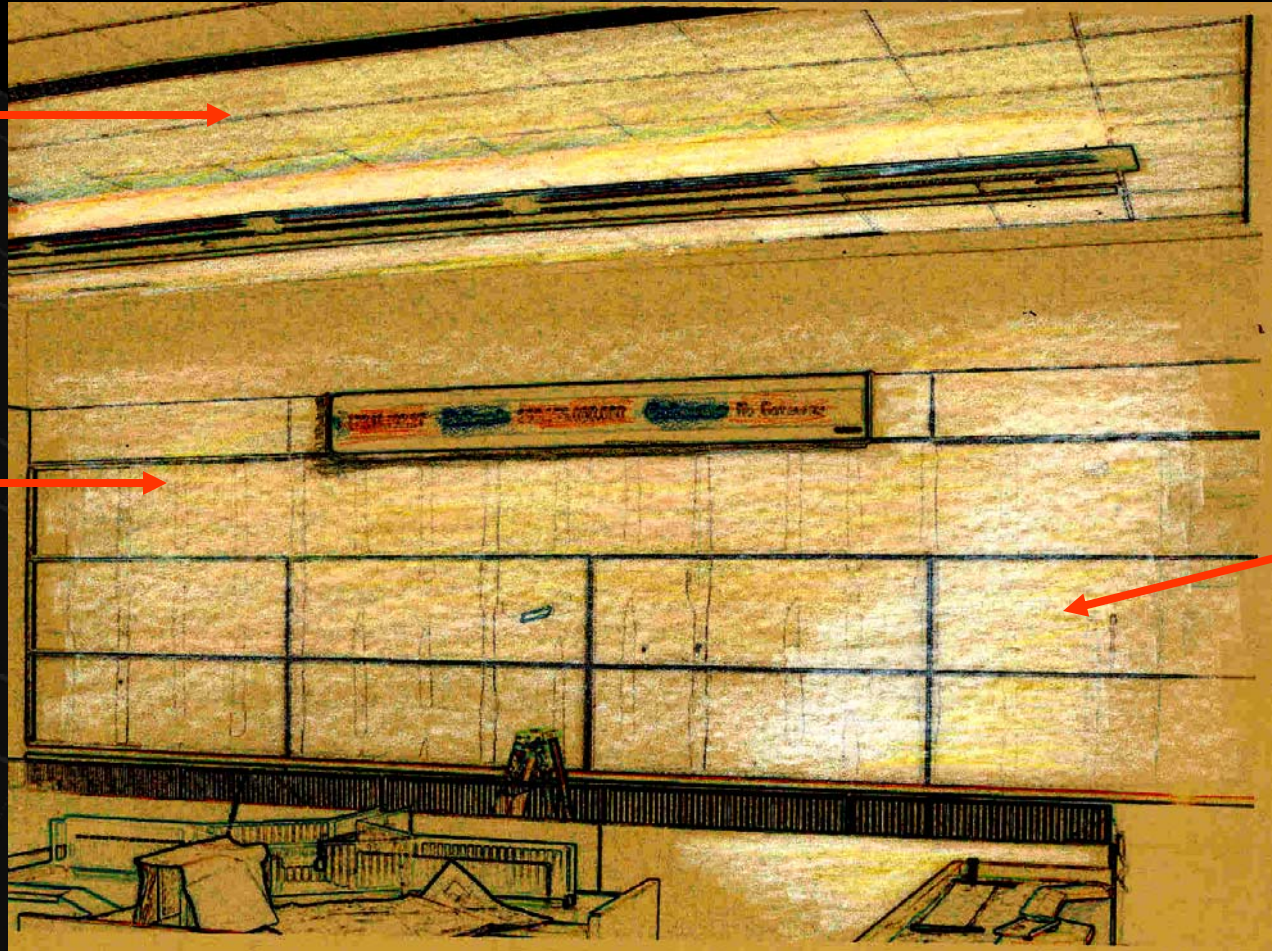
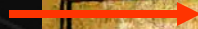
Capital Market

Design Solutions

Diffuse wash
on ceiling



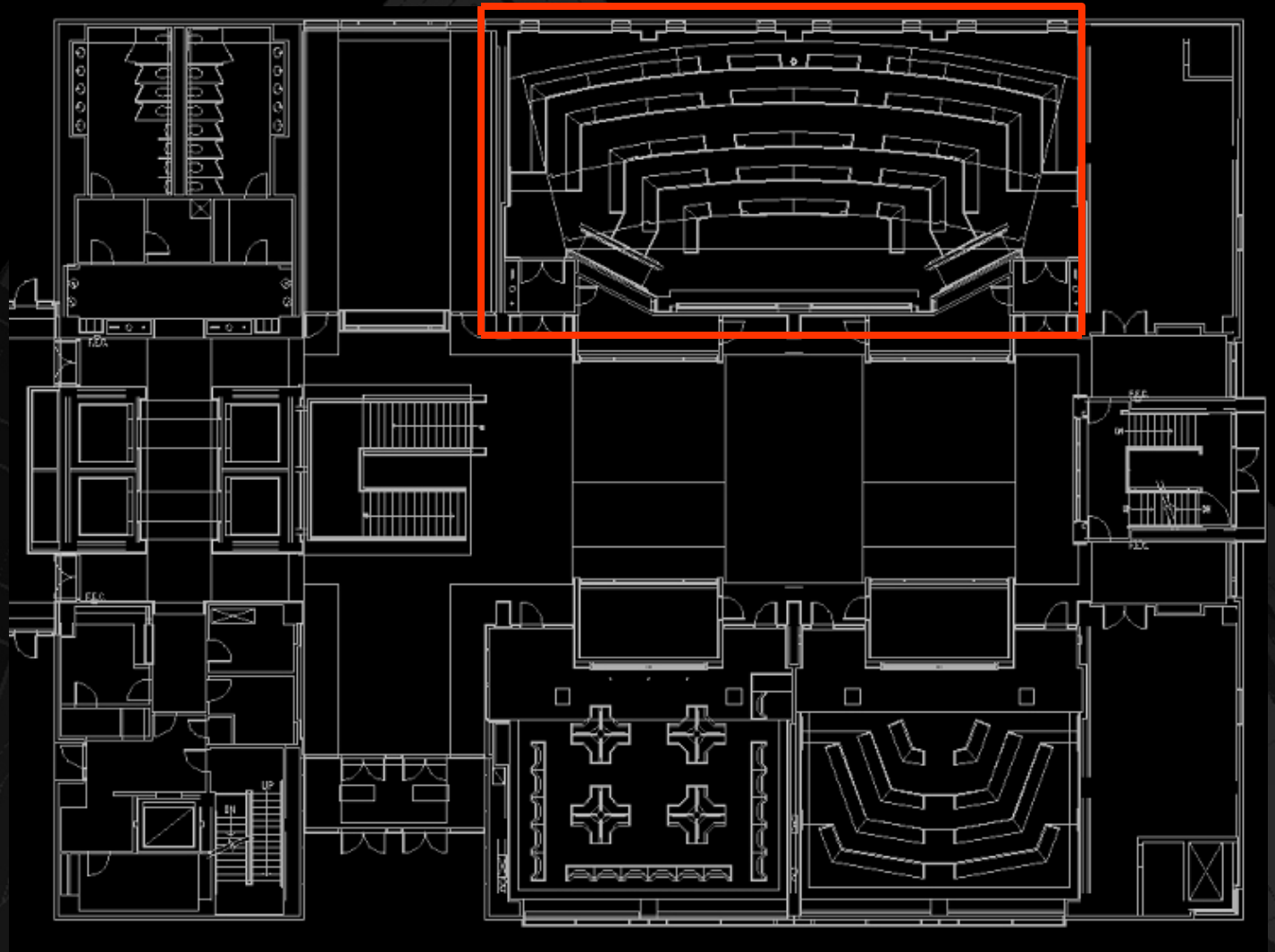
Even wash
on vertical
plane



Day Light

Spaces

- Lobby
- Capital Market
- Auditorium
- Exterior



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Auditorium

Auditorium Characteristics

- Seating for 100+ people
- Adaptive space for different functions
- Day lighting capabilities
- Adaptive system for varying uses



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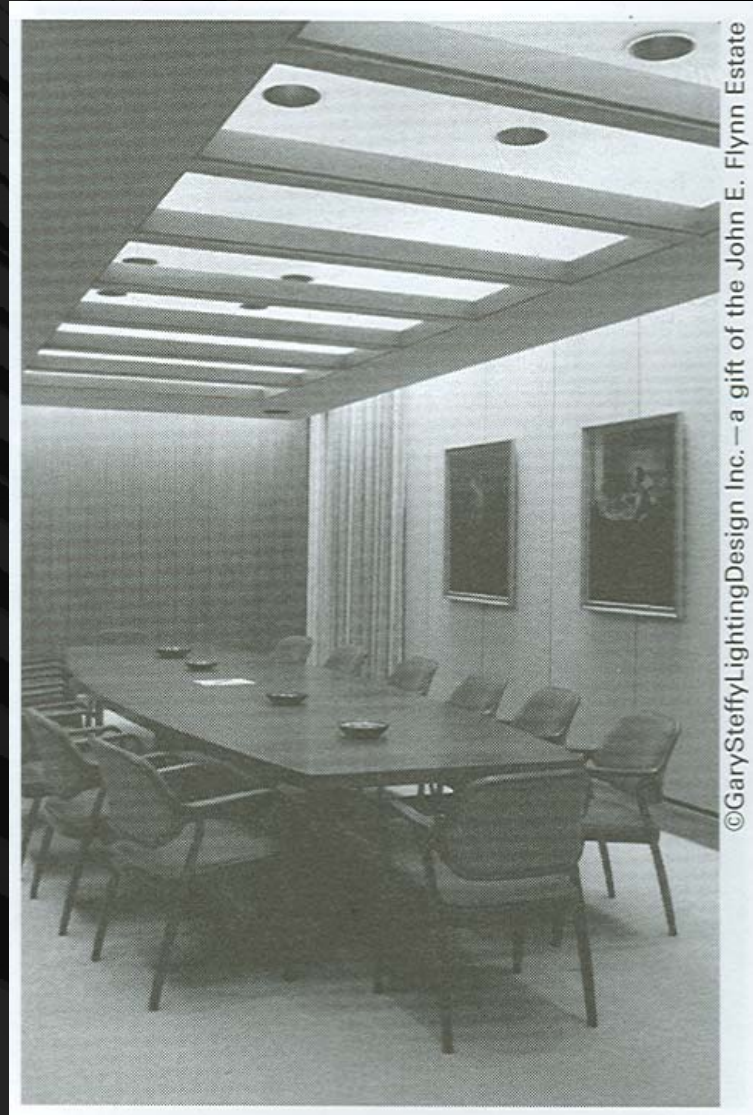
Auditorium

Design Goals

- **Comfortable Environment**

- Create a relaxed and spacious atmosphere, similar to Flynn Model 6

Provide an atmosphere that is comfortable to the users within the space. The auditorium should be spacious, yet also provide an environment that is comfortable and useable.



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Auditorium

Design Goals

- **Variable Systems Control**
 - Apply a control system that allows for variable settings in different situations



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Auditorium

Design Goals

•Day Light Integration

- Successfully integrate day light in proper setting
- Apply a control system that allows for variable settings in different situations



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Auditorium

Design Goals

- **Lighting and Architectural Integration**
 - Minimize open fixtures to limit glare

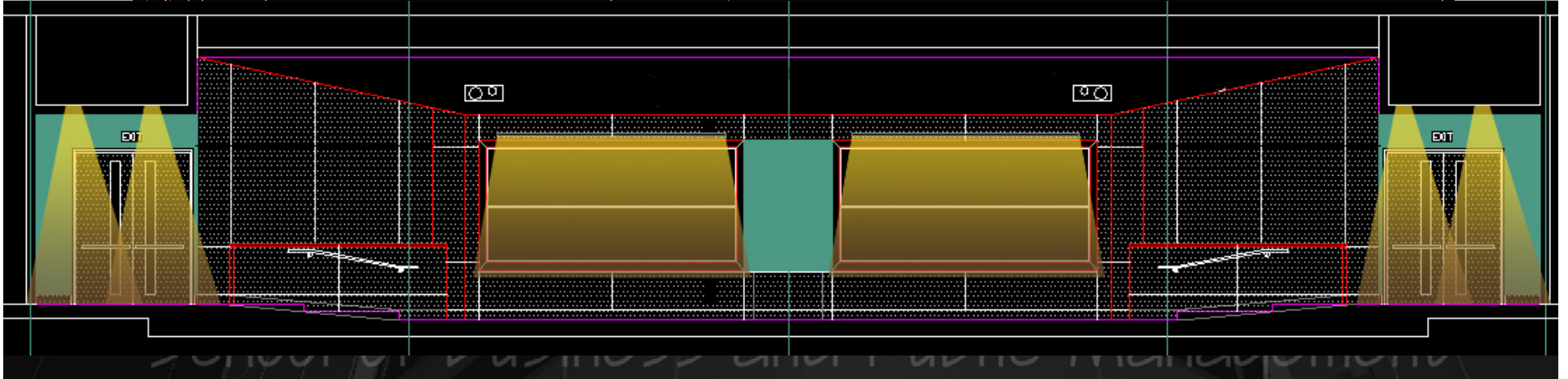
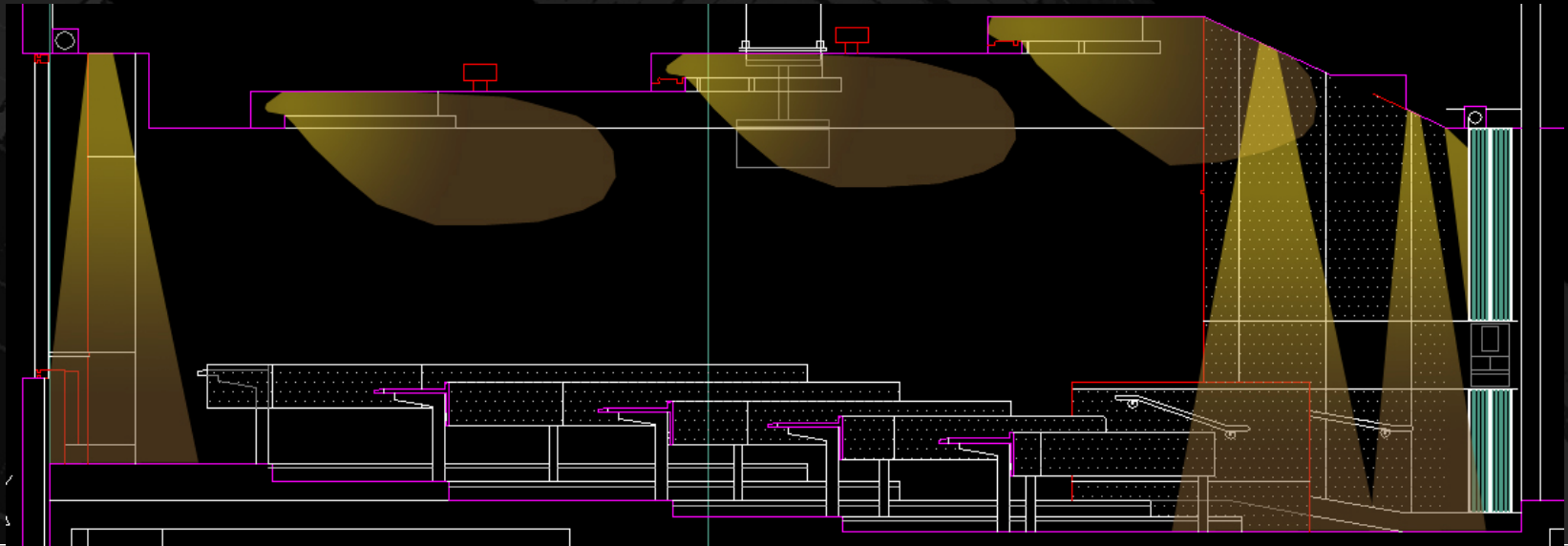
Eliminate excessive
down lights



Auditorium

Design Solutions

Beams



Auditorium

Design Solutions

Diffuse wash on ceiling

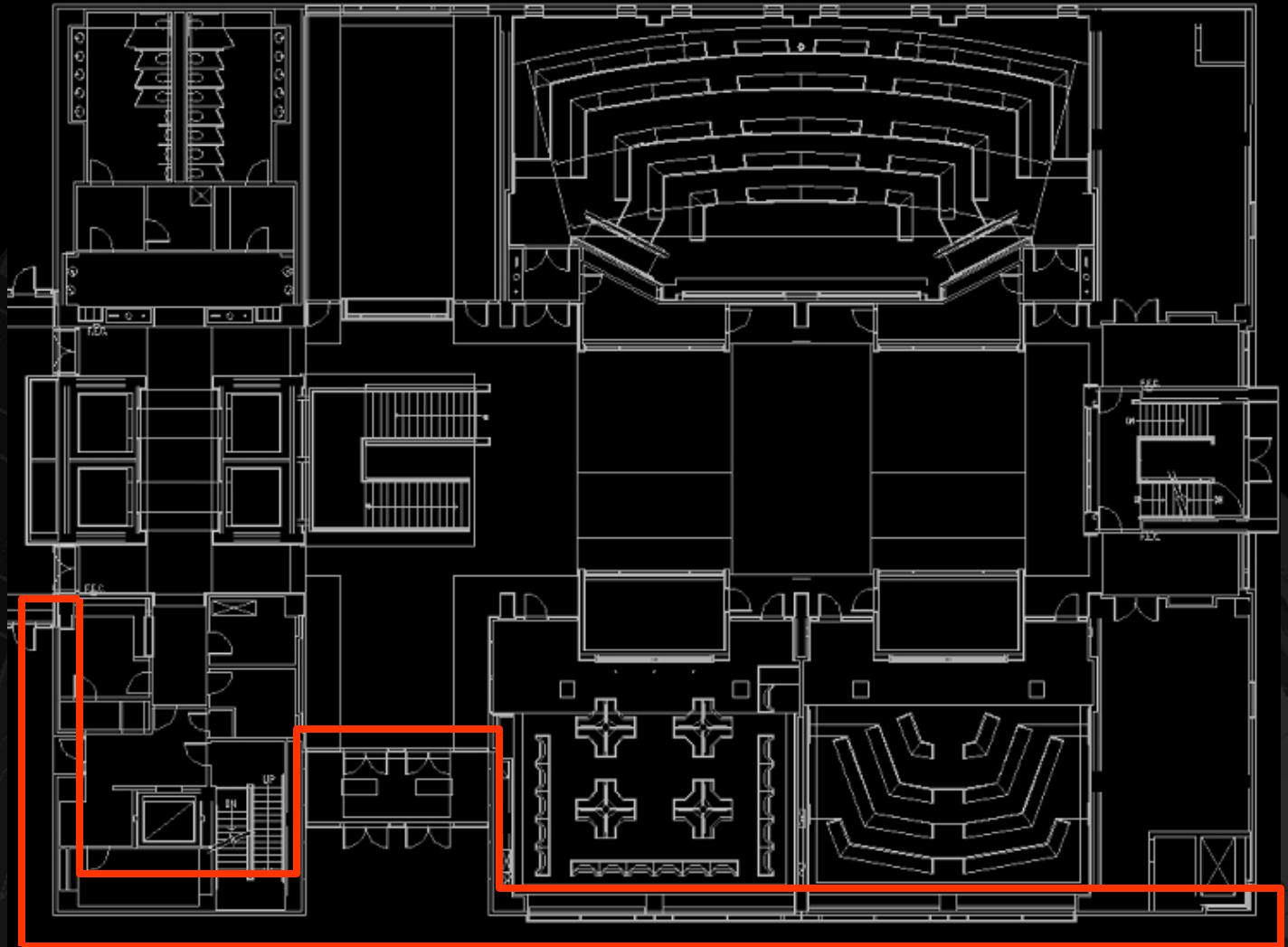
Even wash on side wall

Accent lighting on rear wall



Spaces

- Lobby
- Capital Market
- Auditorium
- Exterior



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Exterior Lighting

Exterior Facade Characteristics

- 6 stories above grade
- Exterior plaza
- 5 story light tower on corner of building
- Dynamic architectural features



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Exterior Lighting

Design Goals

- **Prominent Entrance**

- High light entrance area



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Exterior Lighting

Design Goals

- **Safety**

- A safe atmosphere that adequately lights any hazards



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Exterior Lighting

Design Goals

•Dynamic Lighting of Architecture

- Accent prominent architectural features to create a memorable setting
- Careful placement of luminaries
- Minimize lighting affect on surrounding area



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Exterior Lighting

Design Solutions

Diffusing glass surface

Highlight floor



Accented wall

Exterior Lighting

Design Solutions

Diffusing highlights



Architectural accents

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Questions?

Comments?

Concerns?

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