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Dianne Del Rosso

Dianne is currently the Vice President and Chief Customer Success Officer for IBM's Watson IoT business. In this role, she focuses on being the voice of the client to deliver exceptional experiences in services, support and Customer Success Manager (CSM) engagement.

Previously, Dianne served as the sales integration executive for IBM's acquisition of The Weather Company. Here she focused on expanding the business globally while accelerating the growth of the business with clients, across and within IBM's other business units, and into other industry verticals.

Prior to this role, Dianne was the director and integration executive for a marketing tools acquisition where she held responsibilities for the successful integration of that business across sales, services, marketing, support, product development, human resources, finance, operations, information technology and many other supporting functions such as contracts and software integration. Simultaneously, Dianne led the growth and expansion of the business to build a global footprint.

Before moving into mergers & acquisitions leadership, Dianne was the Global Director of IBM Marketing for Industry, Mobile & Smarter Process. She led a team of marketing professionals that develop and execute industry-focused marketing initiatives for IBM's broad portfolio of SaaS and software products and services.

Earlier in her IBM career, Dianne served in a variety of senior marketing

roles across mobile, business process management, government, healthcare and channel.

Before joining IBM, Dianne spent 12 years on active duty in the United States Army as a logistics officer focused on supply chain management.

She holds an MBA in strategic consulting and ecommerce, as well as a Masters Degree in Strategic Studies from the United States Army War College.

Dianne is a Brigadier General in the Army Reserves, commanding an Expeditionary Sustainment Command (ESC) in Los Angeles, CA.

In her spare time, Dianne is an avid runner and wine enthusiast. She lives in Arlington, VA.